

Privacy Policy



Revised 12/22/2009

Protection of Information

National Association of State Boating Law Administrators, Inc. (NASBLA) values the trust its members and customers place in the organization. Accordingly, NASBLA, Inc. adheres to the highest ethical standards in gathering, using and safeguarding customer information that is entrusted to the organization.

Use and Collection of Member and Customer Information

NASBLA does not rent, sell or exchange information about its members and customers. Access to information about NASBLA's members and customers is restricted to NASBLA family of business. Third parties that need or are granted access to NASBLA, Inc. member and customer information in order to provide operational or other support services to NASBLA, Inc. must agree to safeguard such information in strict compliance with NASBLA, Inc. policy.

NASBLA, Inc. gathers only the member and/or customer information that is needed to administer its business, provide superior service and communicate offers on products and services that NASBLA, Inc. believes will be of interest to its members and customers.

NASBLA, Inc. limits access to member and/or customer information to those employees who need it to carry out their business functions. NASBLA, Inc. educates its employees about NASBLA, Inc. policies and practices in regard to safeguarding such information; preventing its unauthorized access, use or disclosure; and, ensuring its proper handling.

Accuracy and Security of Member/Customer Information

NASBLA, Inc. makes all reasonable efforts to ensure that the member and customer information it maintains is accurate, timely and secure.

NASBLA, Inc. will monitor and adopt, as appropriate, new technological developments that are designed to aid in ensuring the accuracy and security of member and customer information.

NASBLA, Inc. enforces its policies in regard to gathering, access and use of personal member and customer information by its employees and authorized third parties.

Personally Identifiable Information

NASBLA, Inc. World Wide Web sites collect personally identifiable information (such as name, address, telephone number, or e-mail address) from Web site visitors only when visitors voluntarily provide such information to NASBLA, Inc. NASBLA, Inc. Web site visitors who do not want their personally identifiable information collected online are asked not to submit such information to NASBLA, Inc.

NASBLA, Inc. Web site visitors are informed that when they provide NASBLA, Inc. with personally identifiable information online, that information is kept within the NASBLA, Inc. family of businesses. Visitors are further informed that, unless specifically stated otherwise, the personally identifiable information may be stored and used by NASBLA, Inc. to better understand its members' and customers' needs, to improve NASBLA, Inc. products and services, and to contact members and customers regarding offers or other information that may be of interest to them.

If NASBLA, Inc. Web site visitors previously provided their e-mail addresses to NASBLA, Inc. and would like to have their e-mail addresses removed from NASBLA, Inc. e-mail mailing lists, NASBLA, Inc. asks them to send an e-mail message to info@nasbla.org. NASBLA, Inc. informs such visitors that it will use reasonable efforts to delete their e-mail addresses from its existing files.

Children

NASBLA, Inc. has no intention of collecting personally identifiable information (name, address, telephone number, or e-mail address) from children (individuals under the age of 13) online and using that information for marketing purposes. Where appropriate, NASBLA, Inc. will specifically instruct children not to submit such information on NASBLA, Inc. Web sites.

If a child has provided NASBLA, Inc. with an e-mail address, NASBLA, Inc. asks that a parent or guardian of the child contact NASBLA, Inc. at [\[info@nasbla.org\]](mailto:info@nasbla.org) if they would like the e-mail address deleted from NASBLA, Inc. e-mail mailing lists. NASBLA, Inc. informs members and customers that it will use reasonable efforts to delete such e-mail addresses from its existing files.

Personally Identifiable Information Collected Automatically

NASBLA, Inc. Web Sites may collect information from Web site visitors that is not personally-identifiable, including the visitor's operating system, browser, domain name, and the specific web pages on the NASBLA, Inc. Web site that

are accessed or visited. NASBLA, Inc. only collects this information in the aggregate, and only uses it to improve NASBLA, Inc. Web sites and services.

Collection of usage data

NASBLA Inc.'s servers automatically gather information about which sites members and customers visit on the Internet and which pages are visited within a NASBLA, Inc.'s Web sites. The organization does not use that information except in the aggregate.

Security

NASBLA, Inc. has implemented technology and security features and strict policy guidelines to safeguard the privacy of your individually identifiable information from unauthorized access or improper use, and we will continue to enhance our security procedures as new technology becomes available.

E-mail Contents

The organization will not read or disclose to third parties private e-mail communications that are transmitted using NASBLA, Inc. services except as required to operate the service or as otherwise authorized by law.

Account Information

NASBLA, Inc. honors requests from members and customers for account information, such as name, address, or billing information, and will correct any such information that is inaccurate. Members and customers may verify that appropriate corrections have been made.

Customer Concerns

If you are a consumer with concerns about NASBLA, Inc.'s online privacy policy or its implementation, you may contact us at info@nasbla.org or (859) 225-9487.

Information Placed Automatically on Visitors' Computers

NASBLA, Inc. informs Web site visitors that when they visit NASBLA, Inc. Web sites, NASBLA, Inc. may store some information on the visitor's computer in the form of a "cookie" or similar file. These files allow NASBLA, Inc. to tailor a Website to reflect a customer's listed or historical preferences. Most Web browsers allow Web users to exercise control over such files on their computers by erasing them, blocking them, or notifying the user when such a file is stored. NASBLA, Inc. Web site visitors are asked to refer to their browser's instructions to learn about those functions.

Future Changes to NASBLA, Inc. Privacy Policy

Technology on the Internet is developing at a rapid pace, and we need to maintain our flexibility in the online arena. If we need to change our policy in the future, we will post these changes as soon as they go into effect.